

ANSMANN

ALKALINE RED

RELIABLE AND DURABLE IN A
NEW DESIGN



ANSMANN

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QUALITY FOR DAILY USE

ANSMANN batteries are successfully tested for electrical, thermal, geometric and mechanical requirements. We guarantee the highest product quality through rigorous testing in Germany and the Far East. Our quality experts regularly check compliance with our high requirements as well as international standards.

Alkaline batteries, with their long-lasting and precise energy delivery, are the ideal energy source for a wide range of everyday devices with medium energy consumption, for example in remote controls, torches, alarm clocks or wall clocks. Thanks to the long shelf-life of alkaline batteries, they are an ideal power source for emergency situations such as blackouts.



Remote controls



Clocks



Radios



Torches



OUR NEW PACKAGING CONCEPT

ANSMANN SWITCHES TO 100% CARDBOARD

The time has come! In 2023, we will be taking off with our new packaging concept. Our packaging for popular batteries gets a new, innovative design and is now made of 100% recyclable cardboard. The new red colour and the familiar ANSMANN blue harmonize perfectly and signal sustainability and innovation to the consumer. The new packaging stands out from competitors in the trade and creates an unmistakable recognition value.



OLD DESIGN
PLASTIC PARTS



NEW DESIGN
100% CARDBOARD



PRODUCT OVERVIEW

MICRO AAA

LR03 MN2400 | 4 pc
Part-No. 5015553



LR03 MN2400 | 8 pc
Part-No. 5015360



LR03 MN2400 | 20 pc
Part-No. 5015538



MIGNON AA

LR6 MN1500 | 4 pc
Part-No. 5015563



LR6 MN1500 | 8 pc
Part-No. 5015280



LR6 MN1500 | 20 pc
Part-No. 5015548



BABY C

LR14 MN1400 | 2 pc
Part-No. 1513-0000



MONO D

LR20 MN1300 | 2 pc
Part-No. 1514-0000



9V BLOCK

6LR61 6AM6 | 1 pc
Part-No. 1515-0000

